



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

When Cigarette Companies Used Doctors to Push Smoking

Before studies showed that cigarettes caused cancer, tobacco companies recruited the medical community for their ads



Tobacco companies have a long history of deceiving the public about the health risks of their products. Let's remember that as they make health claims about a new generation of products.

Soon after e-cigarettes debuted [in Europe in 2006](#), tobacco companies began investing heavily in vaping. Since lung cancer takes a very long time to develop, data on the effects of vaping could take decades. In the meantime, there has been controversy over whether vaping is a better alternative for longtime, addicted smokers.

What is not up for debate, according to the Food and Drug Administration, is that vaping is increasing at an alarming rate among teens, raising concern that more young people will become addicted to nicotine. The FDA Commissioner said in September 2018 that teenagers' use of e-cigarettes was an ["epidemic"](#).

Read more [here](#).

Commercial Tobacco Program Funding Deadlines Approaching

**Community Health Leadership Program:
Twelve \$2,500 stipend-based awards**



Is community health important to you? Do you want to make a difference in your community? Consider applying for the Community Health Leadership Program!

Smoke Free Signals will select and mentor up to 12 Community Health Leaders with the vision to protect tribal community members from the harms of secondhand smoke. The Community Health Leaders will design and implement a policy action plan unique to their communities to reduce the acceptability of secondhand smoke in a specific community space.

Learn more and download the application [here](#).

Applications are due by Thursday, October 18, 2018 at 5:00 PM local time.

Questions may be directed to Lesley Stephens at lstephens@keresnm.com or 505-314-5467.

AASTEC Good Health and Wellness in Indian Country Program: Three \$10,000 Tribal Sub Awards

The overarching goal of this funding is to reduce the burden of commercial tobacco use and exposure to secondhand smoke among the American Indian population in the IHS Albuquerque Area. The Albuquerque Area Southwest Tribal Epidemiology Center (AASTEC) Good Health and Wellness in Indian Country Program is offering three tribal sub-awards of up to \$10,000 each to test, implement, and evaluate one commercial tobacco prevention/control activity in tribal communities, including:

1. Conducting a community-wide scan to examine access to commercial tobacco products, existing marketing of tobacco products, environmental tobacco smoke exposure, and existing commercial tobacco-free policies in the community and identify priorities for the intervention; or
2. Implementing comprehensive commercial tobacco-free policies or other system/environmental interventions to protect tribal members from secondhand commercial tobacco smoke, decrease exposure to commercial tobacco marketing and reduce the availability of commercial tobacco products.

The response deadline is Friday, October 19, 2018 by 5:00 PM MST.

View the [funding application here](#). View the [announcement and response instructions here](#).

Smoke Free Signals can provide grant development support. To request assistance, [email us here](#).

Event Calendar

Indigenous Pink Day is Thursday October 18th

Indigenous Pink Day is a national breast cancer awareness campaign for American Indians/Alaska Natives. The American Indian Cancer Foundation asks Indigenous People of all ages to wear pink and share photos on social media using the hashtag #IndigenousPink to spread breast cancer awareness. Breast cancer is the second leading cause of cancer death and the most common cancer found in American Indian/Alaska Native women.

The goal of Indigenous Pink Day is to educate all Indigenous people on the importance of early detection and remind men and women to keep up to date on their screenings.

Smoking increases the risk of many types of cancer (including cancers of the lung, kidney and pancreas). Although findings on a possible link to breast cancer remain mixed, there's growing evidence smoking and secondhand smoke exposure may slightly increase the risk of breast cancer.



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What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

View an archive of past newsletters [here](#). Sign up to receive future newsletters [here](#).

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