February 28, 2019



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

Community Success

Love Your Heart Event - San Ildefonso Pueblo

On Wednesday, February 13, 2019, San Ildefonso Pueblo hosted the Love Your Heart Event. This event was in celebration and awareness of American Heart Month. The Health & Human Services Program provided local residents with cardiovascular education, and a healthy dinner.

Here, community members learned tips and tricks for taking care of their heart health from local Dr. Thompson and Keres Outreach Coordinator Jovian Henio. Jovian educated attendees with information on the harmful effects of commercial tobacco and secondhand smoke.

Overall, San Ildefonso Pueblo held a successful and informative event for their community members. Great work!



(left to right): Jovian Henio, Claudia Lente, Thelma Gonzales, Raelene Martinez, Dolly Narang, Tee Benally

Tobacco in the News2019 New Mexico Day at the Capitol

On Thursday, February 21, 2019, the New Mexico Allied Council on Tobacco (NM ACT) attended the Day at the Capitol. Representation from Cochiti, Kewa, Acoma, San Felipe, Zia,

Zuni, Mescalero, Navajo Nation, Albuquerque Indian Health Center, National American Indian Veterans, Inc., Indigenous Aspirations, and Kewa Family Wellness Center gathered together to advocate for commercial tobacco prevention with legislators. In addition, youth from the organization Evolvement had the opportunity to share their personal stories with emerging tobacco products and their efforts to prevent these items from entering their high schools.



Listed below are the various tobacco policies that were proposed:

- Increased funding for New Mexico's tobacco control programs by \$1 million
- Increasing the cigarette tax by \$1.50, and raising the tobacco products tax to an equivalent level (HB 261)
- Ensuring Medicaid covers all FDA-approved cessation medications plus, individual, group, and phone counseling (SB 339)
- Adding e-cigarettes to the Dee Johnson Clean Indoor Air Act which will prohibit e-cigarette use in bars, restaurants and most workplaces off of tribal land (HB 256)

For more information about how to get involved with NMACT, please visit: <u>www.NewMexicoACT.org</u>

Native American Tobacco Program Update

Albuquerque Area Indian Health Board (AAIHB) & Indian Health Services (IHS)

AAIHB and IHS are collaborating to bring NM the Basic Tobacco Intervention Skills Training for Native American Communities on March 14, 2019. This session will be catered towards veterans and those who work with veterans.



If you are interested in attending please contact <u>Delrae Peterson</u> (Administrative Assistant).

Oso Vista Ranch Project (OVRP)

OVRP is currently scheduling Outreach Education presentations with Dine' comedian, Ernest (Ernie)

Tsosie. The presentation is a strong outreach message that combines commercial tobacco prevention information and culturally appropriate comedy. This message includes media literacy education for Native

American youth and adults, helping them gain an understanding of how to deconstruct advertisements, film and television promotions of commercial tobacco and see clearly the truth of commercial tobacco effects.

If you are interested in having Ernie present in your community, please contact Margaret at (505-414-8882).

Keres Consulting



Keres is currently scheduling presentations and trainings for its **Emerging Tobacco Products** and **Empowering Policy Change** presentations.

The Emerging Tobacco Products presentation is ideal for those seeking to know more about the fast evolving tobacco industry. Within this presentation communities will be able to determine the distinction between various products, learn about the high risks of nicotine poisoning among youth, explore common misconceptions, and decipher deceiving media tactics big commercial tobacco companies use to lure youth.

For more information please contact **Tee Benally** (Project Coordinator).

The **Empowering Policy Change** presentation provides a basic introduction of policy and its role in social behavioral change - an important element in public health efforts. We review secondhand smoke for a better understanding of environmental policy change and its impact to a person's health and community spaces. We review "rule making" as a powerful way to protect non-smokers from the harms and exposure of secondhand smoke. The overall goal of this presentation is to encourage participants to be motivated and, engaged to, create actions to advocate for clean air through environmental policies. Clear air means healthier environments for you, families and your community.

For more information please contact <u>Jovian Henio</u> (Outreach Coordinator)

Event Calendar

3rd Annual Youth Summit "Little Signs that Matter, Prevent Suicide"

The Kewa Family Center will be hosting its 3rd Annual Youth Summit on Saturday, March 16, 2019 at the El Dorado Hotel in Santa Fe, NM.

For more information please contact: <u>Marsha Lovato</u> (Prevention Specialist)



2019 Pueblo of Pojoaque Community Health Fair

The Pueblo of Pojoaque and HUB International will be hosting the Pueblo of Pojoaque Community Health Fair on Wednesday, March 20, 2019 from 9:00am - 2:00pm at the Buffalo Thunder Resort & Casino.

For more information please contact: <u>Sue Mitchell</u> (Benefits Specialist)



What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

View an archive of past newsletters here. Sign up to receive future newsletters here.

Smoke Free Signals | 505-837-2104 | smokefreesignals@gmail.com| www.SmokeFreeSignals.com

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