July 12, 2018



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

Community Success

Navajo Nation Shiprock Chapter approves tribal tobacco policy to protect community members

In February 2018, Chapter leadership passed a commercial tobacco free resolution for the Shiprock Chapter. The policy was the result of grassroots efforts led by Kyle Jim in January of this year.

Over the past six months, Kyle hosted multiple tobacco workshops for the Shiprock community, educating on the harms of commercial tobacco while promoting traditional tobacco.



Kyle met with local government officials, health and wellness organizations, and community members to ultimately pass a resolution to ban commercial tobacco smoke from the Chapter House, Chapter facilities, community garden, and recreational path. The Chapter also ordered 50 smoke free signs which will be placed throughout the community.

Kyle is a Community Health Leader and grant recipient of the Smoke Free Signals Community Health Leadership Program. If you are interested in receiving funds to implement a smoke or tobacco free policy in your community, be on the lookout for our next application cycle this month!

Tobacco in the News

Vaping Won't Help You Quit Smoking

Using e-cigarettes does little to help adults stop smoking, a new Georgia State University study found.

The research, which studied electronic nicotine delivery systems (ENDS) users in 2015-2016, found no evidence that the products helped adult smokers quit at higher rates than smokers who did not use them.



"Absent any meaningful changes, ENDS use among adult smokers is unlikely to be a sufficient solution to obtaining a meaningful increase in population quit rates," said the study, which was published in the journal <u>PLOS One</u>.

More than 90 percent of smokers who also vaped at the outset of the study were still smoking a year later, the <u>Wall Street</u> <u>Journal</u> reported.

The researchers studied 858 adult smokers who took a survey in 2015 and a follow-up survey a year later. The global e-cigarette market was about \$15 billion in 2017 and is forecast to grow 27.3 percent to a value of \$48 billion by 2023, a report by P&S Market Research.

Cigarette smoking among U.S. adults has declined overall from 20.9 percent in 2005 to 15.5 percent in 2016, according to U.S. Centers for Disease Control and Prevention (CDC) data released in January 2018.

Nearly 38 million American adults smoke cigarettes every day or some days, according to the CDC data, and the percentage who have guit smoking increased from 50.8 percent in 2005 to 59.0 percent in 2016.

The largest increase in quitting in the decade studied was among adults ages 25 to 44.

In 2016, <u>3.2 percent</u> of U.S. adults used e-cigarettes, per the CDC. More than half of adult e-cigarette users (58.8 percent) also were current regular cigarette smokers, 29.8 percent were former regular cigarette smokers, and 11.4 percent had never been regular cigarette smokers.

View this original article at <u>Bizjournals.com</u>.

Event Calendar

Tobacco Settlement Revenue Oversight Committee Meeting

Who should attend: If your tobacco control program receives money from the New Mexico Department of Health Tobacco Use Prevention and Control Program or the New Mexico Indian Affairs Department.



Come and provide public comment to share the great work your community is doing and the importance of continuing to fund tobacco prevention and education efforts statewide.

When: Monday, August 13, 2018 (rescheduled from 7/12/18)

Where: New Mexico State Capitol

490 Old Santa Fe Trail, Santa Fe, NM 87501

AND

When: Monday, August 20, 2018

Where: Albuquerque, NM (exact location to be announced)

What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes

View an archive of past newsletters here. Sign up to receive future newsletters here.

Smoke Free Signals | 505-837-2104 | smokefreesignals@gmail.com| www.SmokeFreeSignals.com

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