



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

Tobacco Toolkit Comprehensive Resource List

Are you interested in starting a tobacco control program in your community but don't know where to start? Or do you have an established program but need some new content and rejuvenation?

Smoke Free Signals created a comprehensive resource guide for commercial tobacco education including 45 websites from national, local, and tribal-specific organizations. It's the catch all for tobacco control knowledge, and we want to share with YOU!

[Check it out here.](#)



Tobacco in the News

Altria-Juul Deal is Alarming Development for Public Health and Shows Strong Need for FDA Regulation



WASHINGTON, D.C. - The announcement that Altria is buying a 35 percent stake in Juul is a truly alarming development for public health and [brings together the two companies that have been the most successful in marketing their highly addictive products to kids.](#)

Public health is the loser in a deal that joins America's most powerful cigarette company, whose success has been driven by Marlboro's appeal to our youth, and the company responsible for the explosive growth in e-cigarette use among our nation's children. [Altria has no interest in reducing the number of people who smoke cigarettes.](#) They see Juul as their failsafe in case the cigarette market keeps declining so that they remain profitable no matter what happens.

As for Juul, the company has lost all credibility in claiming that it cares about public health. There is no longer any question that [Juul has been the driving force behind the skyrocketing youth e-cigarette epidemic](#) that has teens and families across the country struggling to deal with nicotine addiction.

This deal underscores the [urgent need for effective FDA regulation of e-cigarettes](#) and all tobacco products to stop tobacco companies from reversing decades of progress and addicting another generation of kids.

The Altria-Juul deal shows how far the tobacco industry will go to maximize profits and sell as many products as possible, including cigarettes. The FDA and other policymakers must be equally aggressive in working to reduce tobacco use and save lives.

Read the full Statement of Matthew L. Myers, Campaign for Tobacco-Free Kids President [here.](#)

Event Calendar

Native America Calling: Make Quitting Commercial Tobacco Your New Years Resolution

Tune into [Native America Calling](#) TODAY at 11:00 AM MST to hear Smoke Free Signals' very own Jovian Henio as a guest on the air! You can listen over the web, or tune in to 89.9 FM.



Event Calendar

Basic Tobacco Intervention Training for Native American Communities

This Tobacco Intervention training is culturally tailored to distinguish between the use of traditional and commercial tobacco in Native American communities and emphasize evidence-based techniques to increase the rates of successful interventions resulting in the cessation of commercial tobacco use.

Date: Thursday, January 17, 2019

Time: 8:00 AM to 5:00 PM

Location: Albuquerque Area Indian Health Board
7001 Prospect Place NE, Albuquerque, NM 87110, Upstairs Training Room

Instructors: Theresa Clay, MS and Janna Vallo, MPA, CPS



Please submit the attached [three page form](#) and [one page flyer](#) registration of each person who plans to attend by January 10 or until filled.

Completed registration forms should be [emailed](#) or faxed to Delrae Peterson at 505.764.0446. **There is no registration fee!** Delrae will notify you via email or phone on your acceptance by January 10 or sooner. In the event that the training is full when we receive your registration materials, you will be placed on a wait-list and notified if space becomes open.

If you have any questions, please feel free to contact Theresa Clay, IHS Albuquerque Area Office Health Promotion Disease Prevention at 505.256.6720, or Janna Vallo, AASTEC at 505.252.8509.

What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

View an archive of past newsletters [here](#). Sign up to receive future newsletters [here](#).

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