



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

Grant Opportunity

Tobacco-Free Generation Campus Initiative



The American Cancer Society, under the direction of its Center for Tobacco Control, recently launched the Tobacco-Free Generation Campus Initiative (TFGCI) which provides grants to accelerate and expand the adoption and implementation of 100% smoke- and tobacco-free policies on college and university campuses across the nation.

In addition to grants, awardees will receive one-on-one consultations, webinars and other resources throughout the duration of the grant.

All details regarding the application are in the Grant Guidelines document found [here](#). Please note that you must follow all instructions in our Grant Guidelines and Grant Application documents in order to be considered.

Deadline: January 15, 2018 at 5:00 PM EDT

Request for Proposal

Changing Perceptions



The Tamaya Youth Wellness and Recreation Program in Santa Ana Pueblo is seeking a marketing firm to achieve the following goals:

- Shift perceptions of sugar sweetened beverages at Santa Ana Pueblo
- Reduce sugar-sweetened beverage use in the Santa Ana community
- Engage local youth in a creative community development project

The qualified firm will have health communication and marketing experience in changing health behavior and perceptions in youth and Native American communities. The firm will use community input to assist them in developing a dissemination plan to reach youth. You can view the Request for Proposal with more detail [here](#).

Proposals are due no later than 5:00 PM MST, Monday, December 11, 2017.

Project Dates: January 15, 2018 - April 30, 2018.

Tobacco in the News

A historic moment for public health

Starting on November 24th, 'Big Tobacco' began running court-ordered [advertisements](#) telling the truth about the dangers of cigarettes and secondhand smoke.

This massive advertising effort is the result of a major court victory by the American Cancer Society and other plaintiffs that found Big Tobacco guilty of making untruthful statements about their products.

Full-page newspaper ads will appear in papers in more than 50 major cities through April 2018.

The [television ads](#) began this week and will run on major network or cable stations during primetime for 52 weeks.



Event Calendar

The New Mexico Public Health Association (NMPHA) Annual Health Policy Legislative Forum provides a unique opportunity for organizations and individuals working to improve community health to come together, discuss timely issues, and share their legislative proposals for the upcoming legislative session.

Friday, December 8, 2017
Hilton Santa Fe Historic Plaza Hotel
100 Sandoval Street, Santa Fe, NM 87501

Organizations are given a chance to make brief statements about their legislative proposals. A booklet containing summary information about their proposals will be distributed widely. Participants can identify allies and possible collaborators, as well as request support from NMPHA and other participating organizations.

For more information contact Abuko Estrada at Abuko.Estrada@gmail.com or Gwendolyn Gallagher at Gwendolyn.Gallagher@state.nm.us.

Register, view the preliminary agenda, and learn more [here](#).



What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

View an archive of past newsletters [here](#). Sign up to receive future newsletters [here](#).

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