



Sustainability

## *Secondhand Smoke Protections in Tribal Communities*

### Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family, Responsibility to Community, Humility, Health, Love, Community, Empowerment,

## *Smoke Free Spaces*

### Are You Doing Enough?

Community members can make voluntary pledges to reduce exposure to secondhand smoke by creating no-smoke rules in their cars and homes. [This website](#) contains videos, fact sheets, pledge cards, car and home materials, and a toolkit for health educator professionals.



## *Community Success*

### A Comedian and a Motivator

Ernie Tsosie III and Rob Carr have teamed up to provide a prevention message with a belly laugh. Ernie Tsosie III, of James and Ernie, Diné comedians, and Rob Carr, Commercial Tobacco Prevention motivator, are working together through the Oso Vista Ranch Project to help make the Navajo Nation a healthier place.



Rob Carr has been a consultant to Oso Vista for the past five years, providing outreach education and help to New Mexico Chapter communities to pass clean indoor air resolutions. Rob is well-respected in Diné communities and is considered the Diné voice for a smoke-free reservation.

Ernie Tsosie III, and his comedian partner, James June, have been making people laugh since 2002. Both men are from the Navajo Nation and have a special brand of humor that speaks to the Diné heart and funny bone.

Rob and Ernie began by developing a message that gets people laughing and learning at the same time. Their media literacy message helps the listener see the truth of what the tobacco and alcohol ads are saying and what the corporations who produce these ads

want at any cost: a profit.

This team has been speaking to audiences across New Mexico, from senior centers and Navajo Housing Authorities, to Chapter Houses and most recently at the Ramah Navajo Native Youth Leadership Conference in Pine Hill, NM June 5-7. The youth enjoyed this presentation and then had fun snapping a few "selfies" with the two Diné celebrities.

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## Event Calendar

What's going on in the community.

### 3rd Annual COPE Navajo Nation Cancer Survivorship Conference June 22 & 23, 2017



Conference Objectives:

1. Increasing community engagement in and knowledge of patient/caregiver and provider interactions
2. Fostering and promoting healthy and open patient/caregiver and provider interactions
3. Highlighting and increasing knowledge of the Navajo cancer patient experience
4. Increasing knowledge of the current cancer statistics and outcomes on the Navajo Nation
5. Promotion of collaboration and co-learning to identify strengths in the Navajo community that catalyze current and future initiatives
6. Increasing knowledge and understanding of the cancer journey and the benefits of supportive care

**This conference is free and open to the public.** Registration is required. Lunch provided by COPE, catered by NTU Culinary Arts.

Please pre-register to ensure there is enough food and materials. You can register [online](#), by [email](#), by phone call (505) 722-2185, or by text to (928) 245-0840. \*Please indicate if you are a patient or a caregiver.

Click [here](#) to see the full event calendar. If you have an event in your area that you would like to add to our calendar, please share it with us [here](#).

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## What now?

Moving Forward.

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to keep everyone up to date!



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*This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics, and successes.*

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