October 23, 2018



Secondhand Smoke Protections in Tribal Communities

Mission and Core Values

To provide commercial tobacco secondhand smoke awareness and resources to New Mexico tribal communities, improving health outcomes.

Respect, Culture, Family Responsibility to Community, Humility, Health, Love, Empowerment, Sustainability, and Community

We remember a wonderful man: Nathan Moose, Oglala Sioux, 1958-2013

October 13, 2018 marked the five-year anniversary of Nathan Moose's death as a result of exposure to secondhand smoke. Nathan was from Idaho and in high school he was on track and basketball teams. He later married his high school sweetheart, Jean Ann. Nathan enjoyed an active life as a father and also refereeing high school basketball games and dancing in tribal powwows competitively.

Nathan worked in a smoky casino for 11 years. It robbed him of his health and a favorite pastime-tribal dancing. Although Nathan never smoked, secondhand smoke damaged his lungs. After a few years on the job he began to get lung infections and ultimately was diagnosed with bronchiectasis, an irreversible lung disease.



Nathan never smoked a day in his life.

Nathan spoke openly about the need for smokefree workplace policies and laws for everyone, including casino workers. Nathan said, "We need to educate people about the dangers of secondhand smoke. I'm going to spread the word. I'm going to spread the awareness of what it can and will do to people." In 2013, he was featured in the CDC TIPS ads with a simple message of "When you smoke, it affects more than just your health; it affects nonsmokers too."

Less than a year after making those ads, Nathan died from complications from secondhand smoke exposure. He was 54.

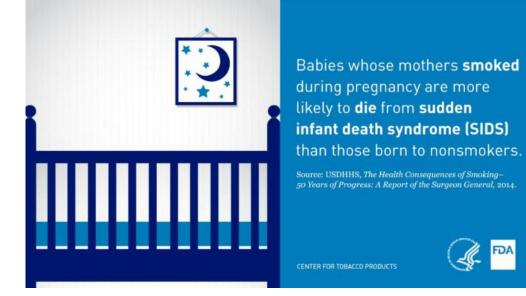
<u>Nathan's message</u> about the dangers of secondhand smoke exposure lives on and remains impactful and important to so many communities across this Nation. During his life, Nathan took a brave stand and advocated for smokefree powwows and smokefree tribal property including casinos. We will never forget his bravery or his story.

Want to help other workers like Nathan? Support Americans for Nonsmokers' Rights work on smokefree casinos.

October is Sudden Infant Death Syndrome (SIDS) Awareness Month

October is Sudden Infant Death Syndrome (SIDS) Awareness Month. Both smoking during pregnancy and exposure to secondhand smoke significantly increase the risk of SIDS. It's another great reason to be smoke-free.

For more info. visit women.smokefree.gov.



Commercial Health Leadership Program Deadline Extended

Twelve \$2,500 stipend-based awards

Is community health important to you? Do you want to make a difference in your community? Consider applying for the Community Health Leadership Program!



Smoke Free Signals will select and mentor up to 12 Community Health Leaders with the vision to protect tribal community members from the harms of secondhand smoke. The Community Health Leaders will design and implement a policy action plan unique to their communities to reduce the acceptability of secondhand smoke in a specific community space.

Learn more and download the application here.

Applications deadline extended to Wednesday, October 31, 2018 at 5:00 PM local time.

Questions may be directed to Lesley Stephens at lstephens@keresnm.com or 505-314-5467.

What now?

We encourage you to read all the articles in this and upcoming newsletters, and to share and forward these emails to people within your network to help keep everyone up to date!



This is a free notification service that provides the latest on commercial and traditional tobacco news, events, topics and successes.

View an archive of past newsletters here. Sign up to receive future newsletters here.

Smoke Free Signals | 505-837-2104 | smokefreesignals@gmail.com| www.SmokeFreeSignals.com

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