# **Resources**

# **National**

Program	Description & Website
American Cancer Society  American Cancer Society®	The American Cancer Society website provides a model for a tobacco free workplace as well as the Quit Tobacco and Smoking Toolkit, a comprehensive toolkit with promotional messaging, activities that promote smoking cessation and policy enforcement strategies.  Website: <a href="https://www.cancer.org/">https://www.cancer.org/</a>
American Lung Association – State and Legislated Action on Tobacco Issues (SLATI)  AMERICAN LUNG ASSOCIATION®	This website is home to the online version of SLATI, which tracks state tobacco control laws, such as restrictions on smoking in public places and workplaces and tobacco taxes, on an ongoing basis. It is the only comprehensive and up-to-date summary of tobacco control laws in all 50 states and District of Columbia.  Website: <a href="http://slati.lung.org/slati/">http://slati.lung.org/slati/</a>
American Lung Association – Tobacco Cessation and the Affordable Care Act (ACA)  AMERICAN LUNG ASSOCIATION®	A valuable resource providing materials and analyses exploring ACA provisions that address tobacco cessation and prevention.  Website: <a href="https://www.lung.org/our-initiatives/tobacco/cessation-and-prevention/tobacco-cessation-and-affordable-care-act.html">https://www.lung.org/our-initiatives/tobacco/cessation-and-prevention/tobacco-cessation-and-affordable-care-act.html</a>
Americans for Nonsmokers' Rights  AMERICANS for NONSMOKERS RIGHTS	American for Nonsmokers' Rights is the leading national lobbying organization, dedicated to nonsmoker/ rights, taking on the tobacco industry secondhand smoke, and preventing tobacco addiction among youth. The website provides information on establishing tobacco-free policies in a variety of settings as well as a comprehensive list of smoke free businesses.  Website: <a href="https://no-smoke.org/">https://no-smoke.org/</a>
Association for the Treatment of Tobacco Use and Dependence (ATTUD)  Association for the Treatment of Tobacco Use and Dependence	ATTUD is an organization of providers dedicated to the promotion of and increased access to evidence-based tobacco treatment. The website provides a variety of presentations and information regarding the Medicare benefit of tobacco counseling.  Website:

http://www.attud.org/



# Behavioral Health and Wellness Program (BHWP), University of Colorado



BHWP's mission to improve quality of life by facilitating evidence-based health behavior change for communities, organizations, and individuals. BHWP offers numerous trainings and resources to promote positive health behavior change through tobacco cessation, weight management, and policy-making, including the ATTUD accredited Rocky Mountain Tobacco Treatment Specialist Certification (RMTTS)Program.

# Website:

https://www.bhwellness.org/

# California Youth Advocacy Network



CYAN is statewide organization dedicated to supporting youth and young adult tobacco prevention advocates and tobacco control agencies throughout California. The website provides resources such as a program specific material, educational materials, fact sheets, and suggested reading lists by the area.

#### Website:

https://www.cyanonline.org/

# **Campaign for Tobacco Free Kids**



Campaign for Tobacco Free Kids are the leading advocacy organization working to reduce tobacco use and its deadly consequences in the United States and around the world. Through strategic communications and policy advocacy campaigns, they promote the adoption of proven solutions that are most effective at reducing

#### Website:

tobacco use.

https://www.tobaccofreekids.org/

# Center for Disease (CDC) – Smoking & Health Resource Library



CDC's searchable database includes scientific, medical, technical, policy, behavioral, legal, and historical literature related to smoking and tobacco use and its effect on health. It presents lengthy abstracts of articles from medical and professional journals; books and book chapters; dissertations/ reports; conference proceeding and conference papers; government documents.

#### Website:

https://www.cdc.gov/tobacco/index.htm

# **U.S. Food & Drug Administration**



The FDA offers information about tobacco products, regulations, compliance, enforcement and training updates from the newsroom, public health education, scientific findings, and research.

#### Website:

https://www.fda.gov/TobaccoProducts/default.htm



# Know the Risks E-Cigarettes & Young People



Know the Risks offers information on the usage of e-cigarettes among young people according to the Surgeon General's Reports. It offers resources to take action and risks associated.

#### Website:

https://e-cigarettes.surgeongeneral.gov/about.html

# Legacy Tobacco Documents Library (LTDL)



The LTDL contains more than 8 million documents (43+ million pages) created by major tobacco companies related to their advertising, manufacturing, marking, sales, and scientific research activities.

# Website:

https://www.industrydocumentslibrary.ucsf.edu/tobacco/?

# National Association of State Mental Health Program Directors (NASMHPD)



NASMPHD serves as the national representative and advocate for state mental health agencies and supports effective stewardship of state mental health system. The website includes several policy and research reports concerning tobacco use in treatment setting as well as a toolkit, Tobacco Free Living in Psychiatric Settings.

#### Website:

https://www.nasmhpd.org/

# National Behavioral Health Network for Tobacco & Cancer Control (NBHN)



NBHN is 1 of 8 CDC National Networks that ignite action to eliminate tobacco use and cancer disparities. NBHN serves as a resource hub for organizations, healthcare providers, and public health professional seeking to combat these disparities among individuals with mental illness and addictions.

#### Website:

https://www.bhthechange.org/about/

# National Council for Behavioral Health



National Council's mission to advance their members ability to deliver integrated healthcare. The website provides information regarding tobacco cessation for people with mental illness and addictions.

# Website:

https://www.thenationalcouncil.org/



# **Partnership for Prevention**



Partnership for Prevention is made up of a variety of members including government agencies, healthcare delivery organizations, associations of health professionals, patient groups and others. It is dedicated to making disease prevention and health promotion a national priority by increasing the use of clinical preventive services. The website provides a list of development resources around business and health, policy and advocacy as a well as research and community prevention.

# Shaping Policies • Improving Health

### Website:

# Smoking Cessation Leadership Center (SCLC), University of California, San Francisco

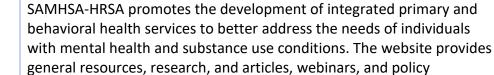
http://www.prevent.org/default.aspx
SCLC aims to increase smoking cessation rates and increase the number of health professionals who help smokers quit. The website provides recent publication, presentations, toolkits, and fact sheet.



#### Website:

# https://smokingcessationleadership.ucsf.edu/

# Substance Abuse and Mental Health Services Administration (SAMHSA)





#### Website:

information.

# https://www.samhsa.gov/

# Tobacco Control Evaluation Center (TCEC), University of California, Davis

TCEC provides evaluation-related resources on evaluation plans, other evaluation issues, and on the development of evaluation tools to help projects produce effective and useful evaluations. TCEC also maintains a database of data collection instruments.



#### Website:

# **Tobacco Recovery Resource Exchange**

# https://tobaccoeval.ucdavis.edu/



Developed for behavioral health and addiction treatment organizations, the Tobacco Recovery Resource Exchange provides online training, manuals, and toolkits for integrating tobacco treatment and implementing tobacco free policies.

# Website:

https://tobaccorecovery.oasas.ny.gov/



# **Tobacco Technical Assistance Consortium (TTAC)**



TTAC provides individualized technical assistance, customized trainings, and variety of tools and products to help programs succeed in tobacco control efforts, TTAC is dedicated to assisting organizations in building and developing highly effective tobacco control programs, whether national, state, or community based.

# Website:

http://tacenters.emory.edu/resources/products\_tools/tobacco/power-of-proof/

# Tobacco. Org

tobacco.org Tobacco News and Information

A customized email news service and comprehensive websites on tobacco and smoking research, resources, news, and current events. The summaries include information on a variety of tobacco topics.

#### Website:

http://www.tobacco.org/

# **Truth Initiative**



Truth Initiative is America's largest non-profit public health organization dedicated to making tobacco use a thing of the past. They speak, seek and spread the truth about tobacco through education, tobacco-control research and policy studies, community activism and

engagement, and innovation in tobacco dependence treatment.

# Website:

https://truthinitiative.org/about-us

# U.S. Department of Housing and Urban Development (HUD)



The HUD website has resources to help one plan, implement, and build support for smoke-free policies for Public Housing Agencies (PHAs) and multifamily federally assisted properties.

#### Website:

https://www.hud.gov/program offices/healthy homes/smokefree

The surgeon general offers an executive summary that provides an overview of the full report of the Surgeon General highlights, conclusions, and findings. It also includes a full report, consumer booklet, fact sheets, videos, and podcast series.

#### Website:

https://www.surgeongeneral.gov/library/reports/50-years-of-progress/index.html

# **U.S. Surgeon General**





# Local

### **Program**

# 24/7



# **Description & Website**

24/7 supports school administrators through the complete process of adopting and enforcing a tobacco-free policy at their school. The campaign is founded on the following six components that a school must have to create a tobacco-free environment: The 6 Cs, Commitment to a truly tobacco free environment, comprehensive tobacco free policy, communication, compliance and enforcement, cessation and support, and cultural competency.

#### Website:

# https://www.247newmexico.com/

# **Are You Doing Enough NM**



Are you doing enough campaign supports those wanting to learn about how secondhand smoke affect children, and taking steps to make their home and care smoke free. It also shares information about getting help to quit smoking.

#### Website:

# http://areyoudoingenoughnm.com/

# Campus Office of Substance Abuse Prevention – University of New Mexico



The Campus Office of Substance Abuse Prevention, prevents the abuse of alcohol and other drugs through programs and practices that inform UNM students, faculty, and staff about the negative consequences of alcohol and other drugs, promote safe and moderate behaviors, and contest positive perceptions of alcohol and other drug abuse.

#### Website:

# http://cosap.unm.edu/

#### **Evolvement**



Evolvement is an initiative by Rescue, a behavior change marketing agency. Rescue works with government and nonprofit clients to implement Evolvement as part of comprehensive behavior change strategies. Specifically, Evolvement activates the power of local youth leaders to contribute meaningfully and tangibly to behavior change programs through policy change and/or health education, while providing leadership and skill building to youth members.

# Website:

### https://evolvement.org/new-mexico/

# Have a Heart – NM Tobacco Use Prevention and Control Program



New Mexico Department of Health created a video that highlights reason why individuals should stop smoking for the sake of their own Native communities.

#### Website:

http://nmtupac.com/have-a-heart-campaign-video/



Kids for Smoke Free Air Challenge

– New Mexico Department of
Health (NMDOH)

Kids for a Smoke Free Air Challenge, is a secondhand smoke awareness campaign for parents and families who may be exposing their children and others to unhealthy secondhand smoke in homes and cars.



Website:

https://nmhealth.org/news/awareness/2018/6/?view=685

New Mexico Allied Council on Tobacco (NMACT)

NM ACT advocates for proven tobacco use prevention policies through statewide partnership to reduce disease and death from commercial tobacco abuse.



Website:

https://newmexicoact.org/about/

New Mexico Health Systems Change – Training and Outreach Program (TUPAC) This presentation allows those interested to learn about best practice and benefits of a tobacco cessation health systems change. It also lists the steps and services provided by the New Mexico Health Systems

Change and training and outreach program.

NM TUPAC

NM TOBACCO USE PREVENTION
AND CONTROL PROGRAM

Website:

http://nmtupac.com/health-systems-change/

NM TUPAC Online Training Modules

The NM TUPAC online training provides modules on treating nicotine dependence in New Mexico, family tobacco intervention for health care providers, addressing tobacco use in oral health settings, and addressing tobacco use in behavioral health settings.

NM TUPAC
NM TOBACCO USE PREVENTION
AND CONTROL PROGRAM

Website:

http://nmtupac.com/online-training-modules/

**No Minor Sale** 

No Minor Sale is an educational campaign working to reduce illegal tobacco sales to minors. This Initiative is implemented by concerned citizens and parents across New Mexico and by Evolvement, New Mexico's largest statewide youth-led movement.



Website:

https://www.nominorsale.com/

**Quit Now - NMDOH** 

The New Mexico Department of Health provides 24/7 support for individuals trying to quit smoking. Their services also include providing personal quit plans, self help materials, unlimited sessions with a trained quit coach, gum, patches, or lozenges, and specialized services for youth and pregnant women.



Website:

http://quitnownm.com/



# **Smoke Free Home NM**



Smoke-Free at Home NM is a collaboration between the American Lung Association in New Mexico and the New Mexico Department of Health, which seeks to reduce the harm of secondhand smoke in multiunit housing.

#### Website:

http://smokefreeathomenm.org/

**Tobacco Free Rodeo** 



The premier rodeo company in Southwest – Casper Baca Rodeo Series has teamed up with the New Mexico Department of Health for a "Tobacco Free Rodeo" series. Casper Baca Rodeo encourages all contestants and spectators to pursue a tobacco free lifestyle.

Website:

http://tobaccofreerodeo.com/



# Tribal

# **Program**

# **Albuquerque Area Southwest Tribal Epidemiology Center** (AASTEC) - Native Wellness



# Description & Website

AASTEC provides leadership, technical assistance, training, and resources to the 27 American Indian Tribes, Bands, Pueblos, and Nations within the IHS Administrative Area to promote community level changes that support health and wellness and prevent and manage type 2 diabetes, heart disease, and stroke and their associated risk factors, such as commercial tobacco use, physical inactivity, and unhealthy diet.

#### Website:

https://www.aastec.net/services-programs/good-health-wellness-in-

# **American Indian Cancer Foundation** (AICAF)



indian-country/

The American Indian Cancer Foundation supporting innovative, community-based interventions that engage Native population in the discovery of their own cancer best practices. AICAF strives to be a partner trusted by tribal and urban community members, leaders, health care providers and others working toward effective and sustainable cancer solutions.

# **Colorado Department of Public Health & Environment**



#### Website:

https://www.americanindiancancer.org/our-approach

The Colorado Department of Public Health & Environment provides resources for quitting tobacco, education, youth tobacco prevention, secondhand smoke, and prenatal smoking cessation.

# Indian Health Services - Health **Promotion / Disease Prevention**



#### Website:

https://www.colorado.gov/pacific/cdphe/categories/services-andinformation/health/prevention-and-wellness/smoking-and-tobacco

The IHS Health Promotion and Disease Prevention (HPDP) program aims to improve health by enhancing preventive efforts at local, regional, and national levels. By developing and implementing effective health promotion and chronic disease prevention programs, HPDP can increase the health of individuals, families, and communities across Indian country.

#### Website:

https://www.ihs.gov/hpdp/



# Keep it Sacred – National Native Network



The National Native Network is a public health resource that provides to decrease commercial tobacco and cancer health disparities among American Indian and Alaskan Native Tribes.

# Website:

https://keepitsacred.itcmi.org/

# **Native Circle**



The Native CIRCLE is a resource center providing cancer and noncancer related materials to healthcare professionals and lay people involved in the education, care and treatment of American Indians and Alaska Natives.

#### Website:

http://www.nativeamericanprograms.net/native-circle/

# **Smoke Free Signals**



Smoke Free Signals is an online resource that provides commercial tobacco and secondhand smoke awareness tools to the 23 Tribes, Nations, and Pueblos across New Mexico. The resources provided arm Tribal Communities with the tools necessary to implement smoke free environments in an effort to improve the health and wellbeing of these communities.

#### Website:

https://www.smokefreesignals.com/

